

ABOUT

A social media manager with more than 5 years of experience in different creative fields: PR, event organizing, photography, content creation. A project manager and an educator in the fields of media literacy and sex education.

EDUCATION

Master in Communication science & Media: Mg. sc. com.
Bachelor in Communication science
University of Latvia / 2017 - 2022



VICTORIA TKACHENKO

DIGITAL MARKETING SPECIALIST &
NON-FORMAL EDUCATION TRAINER

EXPERIENCE

SOCIAL MEDIA MANAGER

Faberlic | Oct. 2021 to April 2022

- Content creation (posts, stories, Reels) for Instagram and Facebook
- Influencer marketing & giveaways
- Communication with local and international teams, stakeholders

HEAD OF DEPARTMENT OF EDUCATION & SMM MANAGER

NGO YOUNG FOLKS

September 2017 to present

- Coordinating and organizing the lecture cycle "Sex Ed" since 2021
- Youth work & facilitation of the non-formal education sessions
- Social media management on Tik Tok, Facebook, Instagram platforms

FREELANCE SOCIAL MEDIA MANAGER

Riga Fashion Week 2020, ATTA centre, Good Fruit, Salons Magnolija Weyergans, Sayit.Ring

DIGITAL SKILLS

Adobe Lightroom, Adobe Photoshop, Adobe Premiere Pro, Canva, Mailchimp, WordPress, Tilda, Trello, Facebook Business Manager, Tik Tok/Reels filming & editing, Wix.com

LANGUAGES

Latvian (C1), Russian (native), English (C1), German (B2), French (A1), Spanish (A1).

PROJECTS

- "IREX small grant" winner in 2021
- Guest speaker at "UNESCO Media literacy Week 2021"
- Discussion host at "Festivāls Lampa 2020"
- Completed 5 months of Erasmus for Young Entrepreneurs in Spain at NGO "Globers"
- Took part in 18 Erasmus+ projects

CONTACT

+371 26641665 

vika.tkachenko.mail@gmail.com 